

## **A STUDY ON ASSESSMENT OF CUSTOMER PRIORITY TOWARDS MAMA EARTH CARE PRODUCTS**

*D. Jaaya Prakash<sup>1</sup> & Dr. K. Narendra Kumar<sup>2</sup>*

*<sup>1</sup>Independent Researcher, Hyderabad, India*

*<sup>2</sup>Assistant Professor, KL Global Business School, Hyderabad, India*

### **ABSTRACT**

*This project report provides an in-depth analysis of mama earth care products. The report examines the customer preferences used by manufacturers, wholesalers, retailers, and online platforms to bring mama earth care products to consumers. The study explores the advantages and disadvantages of each preferences and analyzes how it affects the availability, pricing, And quality of mama earth care products.*

**KEYWORDS:** *Customer, Manufacturers, Wholesalers, Retailers*

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